

What is AI?

Artificial Intelligence (AI) is like giving computers the ability to **understand, learn, and communicate**:

- ✓ It can read documents, summarise info, answer questions, and spot patterns.
- ✓ Think of it as a digital assistant that can think a little.

What is AI Automation?

AI + Automation means connecting your tools so they can **work together without constant human effort**.

- ✓ Example: A tenant logs a maintenance request → the system records it, alerts the contractor, and updates the tenant automatically.
- ✓ No missed messages. No repeated admin.

What are AI Agents?

AI Agents are the next level: smart assistants that can make decisions and handle multi-step tasks.

- ✓ Example: An agent can scan lease contracts, spot which ones are expiring, draft renewal notices, and remind your property manager.
- ✓ It doesn't just follow rules — it adapts and thinks through the workflow.

Why It Matters for You

- ✓ **Save Time:** Cut hours of repetitive admin.
- ✓ **Reduce Errors:** No missed renewals or reports.
- ✓ **Boost Performance:** Smarter reporting, faster responses.
- ✓ **Focus on People:** Let your team do what humans do best.

How Hooty AI Helps

- ✓ **Start Small:** Free pilots to show real impact.
- ✓ **Safe & Secure:** Sandbox testing with fictitious data.
- ✓ **Education First:** Workshops + training so your team feels confident.
- ✓ **Long-Term Partner:** Continuous support as your automation guide.



Hooty AI

Let's Talk



www.hooty-ai.co.za



stanford@hooty-ai.co.za



<https://cal.id/stanford-gibson/product-walkthrough>

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